



## FOR IMMEDIATE RELEASE

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### **World's Largest CheeseSteak Chain Celebrates Successful Campaign** *Charley's Grilled Subs Donates \$10,000 to National Kidney Foundation*

COLUMBUS, Ohio (April 10, 2009) – Charley's Grilled Subs, best known for its made-to-order grilled subs, dedicated a portion of each sub sold during National Philly CheeseSteak Month to the National Kidney Foundation. On Tuesday, March 31, Charley's celebrated the success of their campaign by presenting the National Kidney Foundation with a check for \$10,000 in Orem, Utah.

Charley's was inspired to support kidney awareness by their Salt Lake City area franchisee, Marcus Gilbert, who donated one of his kidneys to save the life of his employee, Juan Delgado, who was suffering from end stage renal disease. Charley's celebrated their campaign and Gilbert's donation with a check presentation to the National Kidney Foundation at the University Mall Charley's at 10 a.m.

"Charley's Grilled Subs is thrilled at the outpouring response we received from our customers during National Philly CheeseSteak Month," said Betsy Wright, Director of Marketing, Charley's Grilled Subs. "We are blessed to have customers who, in the spirit of brotherly love, helped us reach our goal of donating \$10,000 to kidney disease awareness and prevention."

Partnering with the National Kidney Foundation to celebrate National Philly CheeseSteak Month reinforced Charley's commitment to strengthening their neighbors and spreading brotherly love. Representatives from the Utah branch of the National Kidney Foundation attended the ceremony, and Charley's invited all area residents to take part in the ceremony and support kidney disease awareness.

#### **About Charley's Grilled Subs**

Charley's Grilled Subs, headquartered in Columbus, Ohio, has over 375 locations worldwide in 41 states and 11 countries. Founded in 1986, Charley's Grilled Subs is best known for its made-to-order signature Philly CheeseSteak and other steak, chicken and deli subs, gourmet fries and freshly squeezed lemonade. More than 90 percent of Charley's Grilled Subs restaurants are independently owned and operated by local franchisees. The restaurant chain has been recognized at the top of more than ten national lists for successful franchising, entrepreneurship and management in its 22 years of business. For more information, visit [www.Charley's.com](http://www.Charley's.com).

#### **About the National Kidney Foundation**

The National Kidney Foundation is dedicated to preventing and treating kidney and urinary tract diseases, improving the health and well being of individuals and families affected by these diseases and increasing availability of all organs for transplantation. To learn more about kidney disease, risk factors and organ donation contact the National Kidney Foundation at [www.kidney.org](http://www.kidney.org) or (800) 622-9010.

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